

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Davis Group Inc, The**  
**Attention: Accounts Payable**  
**4201 Bee Caves Rd, Suite C-101**  
**Austin, TX 78746**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
965677-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/Abruzz	FL DEM PARTY: A,S,S	1375

Flight Dates	Order #	Alt Order #
10/20/12 - 10/22/12	965677	06385415

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/22/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	5:28 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	FDP1201H	\$320.00 NM
2	10/22/12	10/22/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	FDP1201H	\$550.00 NM
3	10/22/12	10/22/12	Good Morning America	7-9AM	1-----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	7:30 AM	Good Morning America	7-9AM	:30	FDP1201H	\$550.00 NM
4	10/22/12	10/22/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FDP1201H	\$350.00 NM
5	10/22/12	10/22/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	FDP1201H	\$1,050.00 NM
6	10/22/12	10/22/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
965677-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
FL Dem Party/3PAC/Abruzz	FL DEM PARTY: A,S,S	1375	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
6	10/22/12	10/22/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	1-----	:30	1	\$1,600.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/22/12</td><td></td><td>Wheel Of Fortune</td><td>7-7:30PM</td><td>:00</td><td></td><td><del>\$1,600.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/22/12		Wheel Of Fortune	7-7:30PM	:00		<del>\$1,600.00</del>	NM	Credited											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	M	10/22/12		Wheel Of Fortune	7-7:30PM	:00		<del>\$1,600.00</del>	NM																																	
Credited																																											
7	10/22/12	10/22/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	1-----	:30	1	\$1,700.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>1-----</td><td>1</td><td>\$1,700.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/22/12</td><td>7:34 PM</td><td>Jeopardy</td><td>7:30-8PM</td><td>:30</td><td>FDP1201H</td><td>\$1,700.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	1-----	1	\$1,700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/22/12	7:34 PM	Jeopardy	7:30-8PM	:30	FDP1201H	\$1,700.00	NM
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8	10/22/12	10/22/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible	11-11:35PM	1-----	:30	1	\$1,000.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>1-----</td><td>1</td><td>\$1,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/22/12</td><td>11:27 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>FDP1201H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	1-----	1	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/22/12	11:27 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	FDP1201H	\$1,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WPBF	M	10/22/12	11:27 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	FDP1201H	\$1,000.00	NM																																	
9	10/22/12	10/22/12	Nightline Class of Time - Fixed Non Pre-emptible	11:35-12:05AM	1-----	:30	1	\$700.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>1-----</td><td>1</td><td>\$700.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/22/12</td><td>11:53 PM</td><td>Nightline</td><td>11:35-12:05AM</td><td>:30</td><td>FDP1201H</td><td>\$700.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	1-----	1	\$700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/22/12	11:53 PM	Nightline	11:35-12:05AM	:30	FDP1201H	\$700.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WPBF	M	10/22/12	11:53 PM	Nightline	11:35-12:05AM	:30	FDP1201H	\$700.00	NM																																	
10	10/20/12	10/20/12	Sat 8-9am News Class of Time - Fixed Non Pre-emptible	Sat 8-9am	-----1-	:30	1	\$450.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----1-</td><td>1</td><td>\$450.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/20/12</td><td>8:30 AM</td><td>Sat 8-9am News</td><td>Sat 8-9am</td><td>:30</td><td>FDP1201H</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----1-	1	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	10/20/12	8:30 AM	Sat 8-9am News	Sat 8-9am	:30	FDP1201H	\$450.00	NM
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11	10/21/12	10/21/12	Sun 8-9am News Class of Time - Fixed Non Pre-emptible	Sun 8-9am	-----1	:30	1	\$450.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WPBF	Su	10/21/12	8:08 AM	Sun 8-9am News	Sun 8-9am	:30	FDP1201H	\$450.00	NM																																	
12	10/21/12	10/21/12	Sun 630pm News Class of Time - Fixed Non Pre-emptible	630-7pm	-----1	:30	1	\$800.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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13	10/21/12	10/21/12	ONCE UPON A TIME Class of Time - Fixed Non Pre-emptible	8-9PM	-----1	:30	1	\$3,600.00	NM																																		
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1	WPBF	Su	10/21/12	8:39 PM	ONCE UPON A TIME	8-9PM	:30	FDP1201H	\$3,600.00	NM																																	
14	10/21/12	10/21/12	Sun 8-9am News Class of Time - Fixed Non Pre-emptible	Sun 8-9am	-----S	:30	1	\$450.00	NM																																		
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**PO Box 26885**  
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965677-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser		Product	Estimate Number
FL Dem Party/3PAC/Abruzz		FL DEM PARTY: A,S,S	1375

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
14	10/21/12	10/21/12	Sun 8-9am News Class of Time - Fixed Non Pre-emptible	Sun 8-9am	-----S	:30	1	\$450.00	NM																																								
15	10/22/12	10/22/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	1-----	:30	1	\$70.00	NM																																								
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>1-----</td><td>1</td><td>\$70.00</td><td colspan="4"></td></tr><tr><td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/22/12</td><td>1:01 AM</td><td>Jimmy Kimmel</td><td>12:06-01:06AM</td><td>:30</td><td>FDP1201H</td><td>\$70.00 NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/22/12	10/28/12	1-----	1	\$70.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WPBF	M	10/22/12	1:01 AM	Jimmy Kimmel	12:06-01:06AM	:30	FDP1201H	\$70.00 NM
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1	WPBF	M	10/22/12	1:01 AM	Jimmy Kimmel	12:06-01:06AM	:30	FDP1201H	\$70.00 NM																																								
Total Spots							14																																										

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$12,040.00</b>
<u>Agency Commission</u>	<b>\$1,806.00</b>
<u>Net Amount Due</u>	<b>\$10,234.00</b>